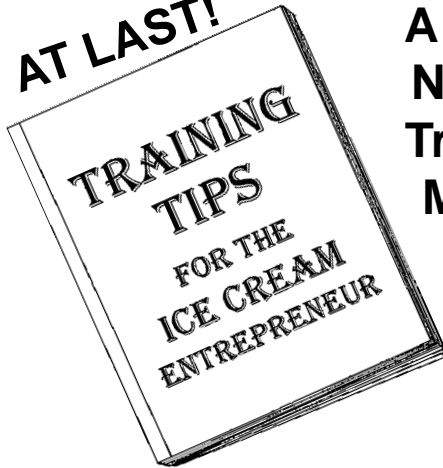


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Authored by Bryce Thomson, a nationally-known authority with 40 years experience in ice cream shop operations.

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